

BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION					
FIRST YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
ARTS 1. Critical Perspectives in the Arts	3	KAS 1/HIST 1. Kasaysayan ng Pilipinas/Philippine History	3		
STS 1. Science, Technology, and Society	3	ETHICS 1. Ethics and Moral Reasoning in Everyday Life	3		
PI 10. The Life and Works of Jose Rizal	3	DEVC 20. Fundamentals of Development Journalism	3		
DEVC 10. Introduction to Development Communication	3	DEVC 30. Fundamentals of Community Broadcasting	3		
DEVC 11. Introduction to Media Writing for Development	3	DEVC 40. Fundamentals of Educational Communication	3		
ECON 11. General Economics	3	DEVC 50. Introduction to Science Communication	3		
HK 11. Wellness and Basic Injury Management	(2)	HK 12/13. Human Kinetics Activities/Advanced Human Kinetics Activities	(2)		
NSTP 1. National Training Service Program I	(3)	NSTP 2. National Training Service Program II	(3)		
	18		18		
SECOND YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
COMM 10. Critical Perspectives in Communication	3	DEVC 101. Introduction to Communication Theory	3		
GE Elective	3	DEVC 125. Writing and Reporting for Development	3		
GE Elective	3	DEVC 135. Multi-media Materials Planning and Design	3		
DEVC 70. Interpersonal Communication in Development	3	STAT 166. Statistics for the Social Sciences	3		
DEVC 80. Communication and Society	3	Elective (Technical)	3		
DEVC 103. Visual and Audiovisual Media Production	3	Elective (Technical)	3		
HK 12/13. Human Kinetics Activities/Advanced Human Kinetics Activities	(2)				
	18		18		
THIRD YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
DEVC 126. Participatory Development Journalism	3	DEVC 136. Multi-media Materials Production and Management	3	DEVC 198. Internship	3
DEVC 144. Media-based Learning Systems	3	DEVC 154. Communicating Science for Development	3		3
DEVC 153. Managing Information for Development	3	DEVC 195. Introduction to Communication Research	3		
GE Elective	3	Elective (Technical)	3		
Elective (Technical)	3	Elective (SOSC)	3		
Elective (Technical)	3	Elective (SOSC)	3		
HK 12/13. Human Kinetics Activities/Advanced Human Kinetics Activities	(2)				
	18		18		
FOURTH YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
DEVC 127. Data Journalism for Development	3	DEVC 128. Science Journalism	3		
DEVC 145. Distance Learning Systems in Development Communication	3	DEVC 155. Knowledge Management for Development	3		
DEVC 200. Undergraduate Thesis	3	DEVC 180. Communication Campaigns and Programs	3		
Elective (Technical)	3	DEVC 199. Undergraduate Seminar	1		
Elective (Technical)	3	DEVC 200. Undergraduate Thesis	3		
Elective (SOSC)	3	Elective (SOSC)	3		
	18		16		

TOTAL UNITS

145

BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION AS REVISED PER PROGRAM REDESIGN					
FIRST YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
ARTS 1. Critical Perspectives in the Arts	3	KAS 1/HIST 1. Kasaysayan ng Pilipinas/Philippine History	3		
STS 1. Science, Technology, and Society	3	ETHICS 1. Ethics and Moral Reasoning in Everyday Life	3		
PI 10. The Life and Works of Jose Rizal	3	DEVC 20. Fundamentals of Development Journalism	3		
DEVC 10. Introduction to Development Communication	3	DEVC 30. Fundamentals of Community Broadcasting	3		
DEVC 11. Introduction to Media Writing for Development	3	DEVC 40. Fundamentals of Educational Communication	3		
ECON 11. General Economics	3	DEVC 50. Introduction to Science Communication	3		
HK 11. Wellness and Basic Injury Management	(2)	HK 12/13. Human Kinetics Activities/Advanced Human Kinetics Activities	(2)		
NSTP 1. National Training Service Program I	(3)	NSTP 2. National Training Service Program II	(3)		
	18		18		
SECOND YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
COMM 10. Critical Perspectives in Communication	3	DEVC 125. Writing and Reporting for Development	3	DEVC 103. Visual and Audiovisual Media	3
GE Elective	3	DEVC 135. Multi-media Materials Planning and Design	3		3
GE Elective	3	STAT 166. Statistics for the Social Sciences	3		
DEVC 70. Interpersonal Communication in Development	3	Elective (Technical)	3		
DEVC 80. Communication and Society	3	Elective (Technical)	3		
DEVC 101. Introduction to Communication Theory	3		15		
HK 12/13. Human Kinetics Activities/Advanced Human Kinetics Activities	(2)				
	18				
THIRD YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
DEVC 126. Participatory Development Journalism	3	DEVC 136. Multi-media Materials Production and Management	3	DEVC 198. Internship	3
DEVC 144. Media-based Learning Systems	3	DEVC 154. Communicating Science for Development	3		3
DEVC 153. Managing Information for Development	3	DEVC 195. Introduction to Communication Research	3		
GE Elective	3	Elective (Technical)	3		
Elective (Technical)	3	Elective (SOSC)	3		
Elective (Technical)	3	Elective (SOSC)	3		
HK 12/13. Human Kinetics Activities/Advanced Human Kinetics Activities	(2)				
	18		18		
FOURTH YEAR					
FIRST SEMESTER		SECOND SEMESTER		MIDYEAR	
DEVC 127. Data Journalism for Development	3	DEVC 128. Science Journalism	3		
DEVC 145. Distance Learning Systems in Development Communication	3	DEVC 155. Knowledge Management for Development	3		
DEVC 200. Undergraduate Thesis	3	DEVC 180. Communication Campaigns and Programs	3		
Elective (Technical)	3	DEVC 199. Undergraduate Seminar	1		
Elective (Technical)	3	DEVC 200. Undergraduate Thesis	3		
Elective (SOSC)	3	Elective (SOSC)	3		
	18		16		

TOTAL UNITS

145